



MISSOURI DELTA
FOCUSED ON THE FUTURE OF HEALTHCARE



COMMUNITY HEALTH IMPROVEMENT IMPLEMENTATION PLAN

2025

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2025 Community Health Improvement Implementation Plan

INTRODUCTION

Missouri Delta Medical Center is a 133-bed acute care medical center serving communities within Scott, Mississippi, and New Madrid Counties in Southeast Missouri. Outpatient services include laboratory, diagnostic imaging, surgery, wound care, sleep disorder testing, and pain management (*non-exhaustive list*). Additionally, Missouri Delta Medical Center includes Missouri Delta Physician Services, which has 29 primary care and specialty clinics throughout the primary counties we serve, as well as in Dunklin, Cape Girardeau, Stoddard and Pemiscot counties.

Our Mission, Vision & Values

Mission

Missouri Delta Medical Center is a not-for-profit organization that partners with its physicians, providers, employees, and communities it serves to provide exceptional patient-centered care through a culture of safety, quality, efficiency, and compassion.

Vision

We will deliver the highest quality healthcare and provide the best experience for our patients.

Values

Safety We always put safety first and practice safety behaviors in everything we do.

Quality We strive for the best, continuously improving quality in all our activities.

Efficiency We use our time and resources wisely.

Compassion We express care and concern for others through our attitude and actions.

PURPOSE OF THE IMPLEMENTATION PLAN

This Implementation Plan addresses the community health needs identified in the 2025 Community Health Needs Assessment (CHNA) prepared by Missouri Delta Medical Center. This Plan serves as Missouri Delta Medical Center's implementation strategy for meeting those needs. The Plan also meets the requirements for community benefit planning as set forth in federal law, including but not limited to: The Patient Protection and Affordable Care Act of 2010.

PRIMARY AND SECONDARY DATA FINDINGS

Top Health Needs Identified:

- Chronic Disease (heart disease, lung & colorectal cancer, chronic lung disease)
- Affordable medications
- Lack of Insurance
- Lack of cardiology services

Top Behavioral Needs Identified:

- Counseling services
- Substance abuse treatment facilities (drug & alcohol)

Top Community Needs Identified:

- Lack of public transportation
- Insufficient health education
- Economic hardship

APPROACH TO IMPLEMENTATION

The 2025 Community Health Needs Assessment was submitted by Missouri Delta Administrative Team to the hospital board of directors on Thursday, August 7, 2025, which received final approval.

In response to the Community Health Needs Assessment, Missouri Delta’s Administrative Team reviewed and compiled a list of resources and services already available in the community that address the priority needs that surfaced. From there, our need priorities and strategies to address them were developed.

Problem	Specific Strategies
Chronic Disease (heart disease, lung & colorectal cancer, chronic lung disease)	Launching WebMD Ignite – education platform which will allow education to be delivered to patients by text, email or print.
	Continue to provide speakers with health topics at events such as The Annual Women’s Health Conference, YMCA, employer health fairs, schools, churches.
	Continue to educate public on Chronic Disease Educational Workshops, Nutrition Counseling, Parents as Teachers, Exercise classes, parenting programs, after school activities, summer camps/back to school fairs, Life skills classes, Food Pantry locations, weight loss programs, etc. Through all media sources.
	Adding Remote Patient Monitoring for Medicare patients– blood pressure, weight and glucose. Care Management for Medicare patients.
	Work with patients enrolled in Primary Care Medicaid Health Home on health goals/care plans.
	Continue to support our robust Population Health Department whose main goal is to help patients learn to manage chronic

	illness effectively from an outpatient setting to minimize ER visits and hospital stays.
	Assist patients enrolled in Population Health program by setting up transit rides for doctor appointments, provide information on local health department programs, local food pantries, and special free care programs such as Operation Healthy Delta.
	Complete tobacco screen and cessation on all patients 12 years and older.
	Educate medical providers on the resources available for patients who want to quit tobacco usage.
	Educate patients about signs and symptoms to look for with CHF and when to call their doctor.
	Continue to educate providers on the benefits of low-dose PET/CTs for those with a smoking history. Grow our Lung Nodule program to increase access to our ION robot which can diagnose lung cancer earlier to have better outcome.
	Increase use of Cologuard for the patients reluctant to have full colonoscopy. Our Population Health Dept. can order these for the patients and have the test sent to their home.
	Recently added 2 GI physicians and 4 GI mid-levels to increase accessibility to colonoscopies and other GI services.
	Continue to collaborate with and participate in SEMO Health Network on "Community Healthcare Days". Educate community on local resources: Diabetes Self-Management Program, Lab services, Blood pressure monitoring programs.
Affordable Medications	Continue our robust 340B program, which greatly reduces prices for our patients when they use an eligible provider.
	Expand our 340B program to be even more accessible.
	Continue membership in Community Pharmacy Enhanced Services Network (CPESN) which is a group of small pharmacies that coordinate patient care to provide medication optimization activities and enhanced services for high-risk patients.
	Educate providers and pharmacies on providing 90 day fills and the benefits of that.
Lack of Insurance	Continue to educate patients on annual Medicaid renewal. Provide Medicaid enrollment education and advocacy.
Cardiology Services	We have a CON approved for a cardiac cath lab and have recruited an interventional cardiologist who will start with us in January 2026.
Behavioral Services (Counseling)	Attend job fairs to talk about mental health professions to recruit more people into the field.
	Educate community on mental health providers who are accepting new patients.
	Partner with other entities to address lack of counseling services with a team effort.
	Continue to provide social workers in Population Health Dept to reach out to patients for brief interventions.

	Will begin to attend community meetings about behavioral health with clinical representation.
Drug and alcohol treatment	We are currently researching the possible opening of a short acute care inpatient detox program at our medical center.
	Continue to partner with the Gibson Center, Teen challenge and Hope Center to fulfill needs of our patients.
Social Determinants of Health (SDOH) -Lack of public transportation -Insufficient health education -Economic hardship	Assessments completed on an inpatient and outpatient basis to help address patient needs and connect them with resources.
	All education given to a patient should be in plain language at a level they understand. With our new educational platform, we will be able to give more specific education to the patients to “meet them where they are”.
	Research program through MHA regarding safe harbors in place for ACO’s to provide transportation through volunteers.
	Research increasing telemedicine programs – particularly for specialty services.
	Ensure patients and their providers are familiar with our charity care policy and our sliding fee schedule (for Rural Health Clinic patients).

Conclusion:

Over the next several years, Missouri Delta Medical Center will continue to take strategic and collaborative actions within the hospital’s capacity to respond to and address the identified priorities in this Community Health Improvement Implementation Plan. While we focus on these priorities, our hospital is in constant motion, working to address a myriad of community health challenges and social determinants of health.